



## Community Outreach and Marketing Committee

The purpose of the **Community Outreach and Marketing Committee** is to promote the Pueblo Rangers and its mission and vision of youth sports (primarily soccer) in our community.

### **The Vice President will serve as the Chair Person of this committee**

- The committee will meet at least one time per month and report to the Pueblo Rangers Board of Directors. At least one representative from this committee will attend at the 4 required board meetings per year (February, May, August, November).
- The committee will review the Pueblo Rangers mission and will make suggestions to the Board of Directors of any updates or adjustments that may be needed.
- The committee will be responsible for finding ways to promote the Pueblo Rangers within the local community, as well as our surrounding communities.
- The committee will be actively involved in finding and scheduling volunteers, determining local events and tending booths at these events, i.e. the Par and Rec Fest, Summerfest, Let's Move it, holiday events, etc. This committee may wish to work with the scholarship committee to secure volunteers. Board members will also be available to volunteer at scheduled events.
- The committee will foster relationships with community leaders.